

plans and aspirations and learn to know her personally as well as professionally.

The following schedule was carried out at the school for agents: Dress Design--three hours lecture and laboratory work; Nutrition--two periods of instruction, three hours each, consisting of lectures and a visit to Dr. Halverson's laboratory to see effects of feeding on white rats; Special work in conservation of foods, two periods two hours each; The art of demonstrating, three periods, one hour each; Special lectures at night--Organization of Federation of Home Demonstration Clubs; Live at Home campaign; Publicity; Cooperation of Farm and Home Agent; Home Gardening; Fairs; Cooperation with Bureau of Maternity and Infancy Hygiene. Conference period one and one half hours each day. Discussion of administrative problems, plans, etc.

#### SPECIALISTS

The Division of Home Demonstration Work cooperates with the Division of Farm Demonstration Work in the use of the Poultry, Dairy, and Gardening Specialists, and in the services of the Nutrition Specialist, Dr. Halverson, who is ours for consultation and who can be called upon for investigations and lectures, but does not visit in the field.

We have found the arrangements with these specialists most satisfactory and the training of the men exceptional. For specialists in other home economics lines we are using the Assistant State Agent and the District Agents who serve in a double capacity. The Assistant State Agent is clothing specialist; the Piedmont District Agent, specialist in household furnishings; the Central District Agent, in foods; the Tidewater District Agent, in marketing, and the Eastern District Agent, in organization and recreation.

North Carolina is a state of 100 counties and one specialist would be so thinly spread that our policy is to have the agents get in-

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tensive training in the subjects they are expected to teach. Having them thus fortified, the specialist finds it easy to multiply herself through the well prepared agents. It is here that the special work in the annual school for agents is telling.

#### PUBLICITY

Twenty-Eight home agents have regularly set aside corners in the local papers, and thirty-nine tell of their work either in the corners or in allotted space. Forty-six of them give timely recipes and instructions and fourteen use stereopticon or motion pictures as a means of publicity.

The State Agent's office has no difficulty in getting publicity for home demonstration work. Correspondents from the News and Observer, the Greensboro News, and the Raleigh Times visit the office regularly and give home demonstration work prominent space in their columns. Representatives from each of these papers came to the June School, and the Girls' Short Course and the Farm Women's Convention held in Raleigh and gave daily write-ups. The other big state papers have published material which has been sent them advertising meetings to be held and also accounts of those meetings and they have frequently petitioned for stories of work accomplished. The District Agents' monthly resumes of the work have been sent to papers in their districts and have been gladly received and published. The Extension Division of Publication syndicates articles from the State <sup>Home</sup> Agent and others on timely subjects which most of the state papers print. These articles are sent also to the home agents in the counties with the request that she put them in the county paper. From the number of papers using the copy, it would seem that the articles have been successful.

The following from Anson County will show how a county agent conducts her publicity. "For four years the Home Demonstration Agent has conducted a corner in the county paper. We first named it 'In and about the Home', but later changed it to 'The Women's Corner'. The editors