

NATIONAL 4-H CLUB WEEK

September 26 - October 3 provided an opportunity to call public attention to the work of 4-H members, 4-H adult leaders, and business and civic leaders in support of the 4-H program.

The aim of this observance was to focus attention on the values, activities, and objectives of the 4-H Club organization. Through radio, television, and the press the public was informed of accomplishments in citizenship and leadership, as well as achievements in agricultural and home economics practices and related fields.

Major efforts to accomplish the above aim can be seen in the following statistical summary of what was done by the counties throughout the state:

<u>N. C. State Supervision</u>		<u>A. & T. Supervision</u>
88	Counties Reported	46
585	4-H Programs (club meetings, Civic, etc.)	1,067
22,694	In attendance at Programs	40,985
851	News Articles Written	962
73	Special 4-H Pages in Newspapers	101
26	Special 4-H Editions of Newspapers	67
1,832	Special 4-H Posters displayed	2,549
224	4-H Exhibits made in stores, County Fairs, Etc.	296
423	4-H Radio Programs	506
22	4-H Television Programs	22
6	4-H Banquets for Leaders and Donors	10
479	Attendance at Banquets	651
13,091	4-H Club members participated	22,813
1,763	4-H Leaders participated	2,817
1,379	4-H Donors participated	2,237
37	Billboard Signs Erected	93

In addition to the above major efforts, such items as wearing 4-H uniforms during the week, placing "Grace" cards on restaurant tables and in schools and courthouses, proclamations by county boards of commissioners and mayors added to the total effort.