

I. ORGANIZATION OF HOME DEMONSTRATION WORK

There were 66 counties organized in home demonstration work for white people and 7 for negroes in 1931. Late in the year Craven and Alexander Counties withdrew their appropriations, but as Johnston County appropriated for an agent, we gained 9 counties over 1930. Counties organized in negro work were also organized for whites and did not increase the total number of counties organized.

Home Demonstration Clubs and Membership

Number home demonstration clubs for white women.....	788
Membership.....	20,851
Increase of clubs over 1930.....	98
Increase of membership over 1930.....	2,892
Number 4-H or home demonstration clubs for white girls.....	670
Membership.....	19,458
Increase of clubs over 1930.....	44
Increase of membership over 1930.....	925
Number of home demonstration clubs for negro women.....	100
Membership.....	2,014
Increase of clubs over 1930.....	9
Increase of membership over 1930.....	404
Number 4-H or home demonstration clubs for negro girls.....	122
Membership.....	2,877
Increase of clubs over 1930.....	9
Increase of membership over 1930.....	703
Grand total home demonstration clubs - women and girls.....	1,680
Grand total home demonstration membership - women and girls.....	44,958
Increase of clubs over 1930.....	160
Increase of membership over 1930.....	4,924

Loss and Gain of Counties

In spite of the strained financial conditions in many counties, home demonstration work lost only two counties, Craven and Alexander. In both counties the political situation was tense and home demonstration work suffered.

Gain -

Johnston County appropriated and was able to take over the State and Federal allotment formerly given to Craven and to secure its experienced home agent.

The following counties: Burke and McDowell, Cherokee and Clay, Jackson and Swain, Surry and Stokes, Wilkes and Yadkin, as coupled, were organized in duo, making two counties under the supervision of one home agent. These counties are in the Mountain and Piedmont sections of the State and were financed as to salary and travel entirely through Federal and State funds.

It seemed expedient to do live at home work in an intensive way in these counties so hard hit by drought and which were also low in taxable wealth.

Changes in Staff

Number on leave of absence for sickness.....	2
Number on leave of absence for study.....	2
Number resigned to marry.....	2
Number transferred to other counties.....	3
Former agents returned to us from college.....	2
Number of new agents.....	11

State Workers -

Miss Elizabeth Cornelius, State 4-H club leader for girls, because of illness has an indefinite leave of absence, that she may have treatment in a sanatorium for tubercular patients.

County Home Demonstration Agents -

Mrs. Marie Coxe Matheson was transferred to new territory when Alexander County withdrew its appropriation and was placed in Burke and McDowell.

Miss Rachel Everett was transferred from Craven to Johnston, when Craven withdrew appropriation.

Miss Virginia Sloan was transferred from Carteret to Iredell because of her peculiar fitness for the advanced position and that she might be nearer her home county.

Miss Anne Horne and Miss Edna Evans resigned their positions in New Hanover and Pasquotank to be married. Miss Elizabeth Ragin succeeded Miss Horne and Miss Maude Hodges succeeded Miss Evans.

In September two agents, Miss Lois Rainwater, agent in Northampton, and Miss Daisy Caldwell, agent in Iredell, each secured a leave of absence to complete work for a degree at Columbia University.

The new agents were: Miss Anne Priest, Franklin County; Miss Ann Mason, Carteret County; Miss Kathlee Faison, Northampton County; Miss Maude Hodges, Pasquotank County; Miss Mamie Whisnant, Rowan County; Miss Elizabeth Ragin, New Hanover County; Miss Margaret Jane Cobb, Jackson and Swain Counties; Miss Hazel Browne, Wilkes and Yadkin Counties; Mrs. Anne

Lee Board, Cherokee and Clay Counties; Mrs. Margaret Barber, Surry and Stokes Counties; and Mrs. Elizabeth L. Tuttle, Forsyth County.

Efficacy of County Councils in Retaining Home Agents

A detailed account found in 1930 report on page 8.

Publicity

To give publicity to home demonstration work, the State Agent has given 5 radio talks, has syndicated 15 articles in the daily papers, and given interviews and furnished data to representatives of the newspapers.

The State Agent, and her staff, with the county home demonstration agents have written 4158 articles, which were accepted by daily and weekly papers and special publications, and have given 11 radio talks.

Reporters visited the agents in 86 counties more or less regularly and secured items of interest and news articles amounting to 4,006, averaging 60 plus news items and articles per year per county. These include reports of what occurred at meetings, stories of individuals who did things worthwhile, expository articles on subject matter, timely suggestions, plans for state meetings, cooperative work with other organizations, fairs, encampments, etc.