

- C. To develop in administrative and supervisory personnel an understanding of the progress and challenge related to Community 4-H Club work.
- D. To provide the leadership necessary for planning, coordinating and following through on 4-H educational activities and opportunities for extension personnel, 4-H leaders, 4-H members and others within county boundaries and for group action and participation beyond county boundaries.
- E. To study work and keep informed so as to improve own efficiency in teaching responsibilities for Community 4-H Club work.
- F. To serve on duly constituted committees, cooperate with other agencies and help develop (1) greater appreciation for values of community 4-H Club work, (2) more favorable image of 4-H work and (3) deeper concern for supporting 4-H work on part of general public.

IV. MAJOR PROGRAM ACCOMPLISHMENTS

With the support of the administration and in cooperation with other 4-H staff members and supervisors, we worked to teach agents and subject matter specialists.

We sought to develop in them a deeper appreciation and stronger belief that the community approach is the best way

to do 4-H work. The major concentration was on county personnel. Efforts were directed at helping agents understand and believe more people would be involved as trained leaders, a finer public image of 4-H created and more support given to 4-H work when done by community method. To do this, individual conferences were held in counties and a workshop.

A district meeting was held. Some county conferences were held jointly with district agents. Others were held separately. During separate conferences on the part of district supervisors, they did some teaching about Community 4-H Club work. Individual conferences were held with specialists related to Community 4-H Club work. Specialists participated in one district training meeting for agents where a concentration was devoted to training agents to train "The 4-H Subject-Matter Leaders". Now organization literature was prepared and distributed to agents.

Three times during the year progress reports were received from counties, tabulated and summarized for use in evaluation of teaching already done and what needed to be done. This was also used to keep the administration informed.

During the year, the 4-H District Agents served on committees to plan and coordinate areas of training to be given agents. Also worked with special committees to plan and carry out 4-H educational programs at district and state levels. Cooperated with Board of Directors of the 4-H Club Foundation of North Carolina to get financial support for 4-H activities. The district 4-H agent was responsible for supervising all state level 4-H educational activities.

Some work was done in cooperation with the A I D Program when foreign students visited the college. They were taught the procedures being followed to develop Community 4-H Club work.

Agents were assisted directly with leader training in some group settings within counties. Some appearances were made on radio and T. V. shows to create and maintain a favorable image of 4-H and develop 4-H members themselves.

For sake of keeping informed and keeping other staff members informed about 4-H work, the District 4-H Agents participated in regular staff conferences in Raleigh and Greensboro. Individual conferences were held with extension personnel and others to get cooperation and support and to coordinate all efforts involved in 4-H work. Some of the conferences were devoted to evaluation of progress of Community 4-H program.

Letters and educational materials were developed and distributed to keep agents informed and to give them support. Some was secured from other agencies for agent use.