

NATIONAL 4-H CLUB WEEK

The week of September 26 - October 2 provided an opportunity to call public attention to the work of 4-H members, 4-H adult leaders, and business and civic leaders in support of the 4-H program.

The aim of this observance was to focus attention on the values, activities, and objectives of the 4-H Club organization. Through radio, television, and the press the public was informed of accomplishments in citizenship and leadership, as well as achievements in agricultural and home economics practices and related fields.

Major efforts to accomplish the above aim can be seen in the following statistical summary of what was done by the counties through the state:

Counties Reported	100
4-H Programs (club meetings, Civic, etc.)	391
In attendance at Programs	22,985
News Articles Written	986
Special 4-H Pages in Newspapers	132
Special 4-H Editions of Newspapers	93
Special 4-H Posters displayed	2,997
4-H Exhibits made in stores, County Fairs, Etc.	523
4-H Radio Programs	683
4-H Television Programs	17
4-H Banquets for Leaders and Donors	11
Attendance at Banquets	475
4-H Club members participated	21,101
4-H Leaders participated	2,278
4-H Donors participated	4,841
Billboard Signs Erected	99

In addition to the above major efforts, such items as wearing 4-H uniforms during the week, placing "Grace" cards on restaurant tables and in schools and courthouses, proclamations by county boards of commissioners and mayors added to the total effort.