

D. G. L.



A REPORT ON THE

Rural Woman's Symposium

NORTH CAROLINA STATE COLLEGE

AUGUST 3-6, 1959

OBJECTIVES OF THE SYMPOSIUM

1. To analyze the social, economic, technological trends affecting North Carolina families.
2. To identify needs of families in view of current trends and indicate educational implications.
3. To examine the responsibility of the Cooperative Extension Service to families in North Carolina
4. To consider adjustments which might increase the effectiveness of Home Economics Extension work.
5. To encourage implementation of these adjustments.

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BASIC PRINCIPLES IN EXTENSION PROGRAM MAKING

One list follows:

1. Be based on a careful analysis of factual situations.
2. Be based on felt needs of the people.
3. Be comprehensive--including interests of entire family, community and county.
4. Be flexible--to meet long-time situations, short-time changes, and special emergencies.
5. Be educational--directed at bringing about changes in people.
6. Be arrived at democratically through the participation of lay people, the entire Extension staff, and others who can contribute.
7. Provide for self help--teach people to help themselves.
8. Start where people are.
9. Have objectives clearly defined at all levels.
10. Be carried on by well-trained personnel, effectively supervised.
11. Make maximum use of voluntary local leaders.
12. Use organization as a tool to accomplish objectives.
13. Be so planned that it can be evaluated periodically in terms of objectives.
14. Be achievable considering such factors as personnel, finances, time, and facilities.

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