

OUTLOOK PROMISING FOR 1959

With the increase in interests and contacts of the farm people through better roads, more general ownership of automobiles, rural electrification we find a growing demand for cash income on the farm. Therefore, it is most important that farm families take stock of what they own at the beginning of the year and study the economic situation of the country as a whole as well as the economic situation of their own families. Since there is an increasing demand for new goods and services for the farm family, there is a need for guidance in the practice of wiser management of the income to be emphasized in the 1959 program.

INCREASED  
PRODUCTION,  
CONSERVATION,  
and  
MARKETING

The coming year promises to be the best yet in food production, conservation and marketing. More gardens will be planned based on the nutritional needs of the family, there will be an increased meat supply, poultry and dairy supply, with better methods followed to conserve the food and feed supply. Special emphasis, however, will be placed on gardens for Eastern North Carolina, the tobacco growing section. More thought will be given to food selection and preparation; the table manners of hundreds of our farm families will be improved.

LAND USE  
PROGRAM  
TO MEET A  
GREAT NEED

There will be paramount interest in the Land Use Program in connection with food production problems. But with home and farm agents, specialists, district and state supervisors pushing this program we expect to produce results.

NEW COUNTIES  
TO BE  
ORGANIZED

A strong attempt will be made to organize in home demonstration work those remaining 17 counties and from that number at least 5 surely will employ home agents.

**EMPHASIS ON  
CONSUMER  
EDUCATION**

There will be concerted effort in all projects to give consumer education to our farm women and girls that they may know what will contribute most to their needs.

**STANDARDS  
RAISED IN  
ALL PROJECTS**

In clothing a continued effort will be made to develop standards of dress to improve health and appearance, to give poise and satisfaction, and advance better living. Through the clothing program leadership will be developed and ability to study and solve clothing problems independently.

With a full time specialist in home beautification, the interest that has been created in the project, and the assistance of various civic clubs and wide awake citizens of our State, we feel that much progress will be made in making our state a more beautiful one.

**MORE INTEREST  
IN 4-H AND  
OLDER YOUTH  
WORK**

More interest will be given to the programs for 4-H boys and girls and the older youth, through an increased number of assistant home agents.

**FINE SPIRIT  
OF COOPERATION**

The fine spirit of cooperation found among North Carolina Extension workers will continue and increase in the coming year.