

41

FARM AND HOME WEEK

The Thirty-Seventh Annual Farm and Home Week program, held July 29 - August 2 at State College, was the very best ever offered rural men and women of North Carolina. "The Next Ten Years In Southern Agriculture" was the theme, a timely subject and one in which rural people are vitally interested.

Farm and Home Week is an educational program which touches the lives of thousands of men and women interested in glorifying farm and home life. Better homes, better health, happier family living, the wise use of resources and improved social conditions are its fundamental aims.

Farm men and women, leaders in agriculture and homemaking, from all parts of the State were in attendance at the 1940 Farm and Home Week. They came from the mountains and the seashore, from the Piedmont and Central sections, from the very rural communities and the more urban sections. There were 977 women and 515 men registered for the entire week. Many came as delegates from their local home demonstration clubs, often the club paying all or part of the expenses. Others were club women and leaders from their communities who just came for the joy of meeting old friends and making new ones, for the knowledge they sought in improved practices in homemaking.

All members of The North Carolina Agricultural Extension Service at State College, men and women, and many of the county home and farm agents assisted with instruction, demonstrations, and entertainment for the group. In addition to members of our staff

12

the following visiting instructors assisted:

Jane Alden, home economist from Chicago, Illinois
Dr. W. B. Dowell, Raleigh
Miss French Boyd, State Board of Health, Raleigh
Dr. A. A. Horvath, Chambersbury, Pennsylvania
Mrs. Minnie Eldridge McFeer, Muncie, Indiana
Dr. Randolph Jones, Jr., Duke University Medical School,
Durham
Dr. Richard L. Pearse, Duke University Medical School,
Durham
D. S. Abell, State Board of Health, Raleigh
Mrs. Esther G. Shepherd, Raleigh
Henry S. Johnson, Farm Credit Administration,
Columbia, S. C.
Mrs. Jacques Busbee, of Jugtown, Steeds, N. C.
Marjorie Beal, State Library Commission, Raleigh
Dr. Frederick Stanley Smith, Director of Music,
Raleigh Public Schools, Raleigh
Dr. Walter Wilkins, School of Health Coordinating Service,
Raleigh
Dr. Jesse Hunter, Peoria, Illinois
Consuelo Kelly, Bridgeport, Connecticut

Joint Programs

Mrs. Dudley Bagley, president of The North Carolina Federation of Home Demonstration Clubs, and Mr. H. C. Ferebee, president of the Farmers' Convention, alternated in presiding at the joint meetings.

His Excellency, The Governor of North Carolina, Clyde R. Hoey, much beloved by all farm people of the State, addressed the joint audience on Thursday evening.

Housing

On Friday morning the entire group of men and women took part in a panel discussion on housing led by Professor David Weaver, head of the Agricultural Engineering Department of State College, his assistant, James H. Walsh, and Pauline E. Gordon, extension Specialist in home management and house furnishings. The following took part in the

43

discussion, telling how they have located outbuildings on their farms, remodeled their homes, built new ones, and managed finances. (See program, page _____).

Classes Offered

HEALTH Since the health of the family is of paramount importance we offered timely information from authorities on various phases of this subject.

Dr. Randolph Jones, Jr., of the Duke University Medical School, again appeared on the program, giving illustrated lectures on cancer control.

Dr. Richard L. Pearse, also of the Duke University Medical School, talked on preventive medicine and better care of mothers and babies.

SOYA BEANS A brand new subject was introduced to the program when Dr. A. A. Horvath, of Chambersburg, Pennsylvania, talked on the nutritional value of soya beans.

OTHER SUBJECTS Other subjects included information in house furnishings, clothing, poultry, budgeting and supplementing the farm income through marketing, entertaining friends, beautifying home grounds, and gardening.

Honor Day

The largest Honor Day class in history received certificates this year. To be eligible for a certificate, a woman must have attended classes at Farm and Home Week for four years and be an active home demonstration club member.

44

These certificates are presented with much ceremony by Col. J. W. Harrelson, Dean of Administration at State College, and Dr. Jane S. McKimmon, Assistant Director of Extension. Mr. Jonathan Daniels, Editor of the Raleigh News and Observer and author of "A Southerner Discovers New England," was the guest speaker and pleased the audience with the fine talk he made. Dr. Robert House, Dean of Administration of The Greater University of North Carolina, Chapel Hill, entertained the luncheon group, composed of the Honor Day Class and their guests, with a harmonica solo followed by words of greeting.

Federation Day

The highlight day in all the year for The North Carolina Federation of Home Demonstration Clubs is Federation Day which is held annually on Thursday of Farm and Home Week.

The guest speaker for the occasion this year was the Honorable J. Melville Broughton, Attorney at Law, Raleigh.

The business session was conducted at the afternoon program before which State and county officers and their guests enjoyed the annual Federation Luncheon at the Carolina Hotel.

This was an exciting day when delegates learned of the growth of home demonstration work in the State, of what the various clubs all over the State are doing to make rural home life more satisfying. Pledges for 1941 were made to the Jane S. McKimmon Loan Fund and the women heard a report on this loan fund; how it had grown, how girls were approved for loans, how loan fund girls have graduated and gone out as home economics teachers, home demonstration agents, and homemakers.

45

Federation Day ended with the annual informal Garden Party on the College lawn. Officers of the State and County Federations, distinguished guests, and staff members assisted in serving and receiving.

More and more home demonstration club women from the mountains are making an effort to come to Raleigh for Farm and Home Week. Mrs. N. R. McHan from Swain County received her certificate and on her way home told her home agent, "This day has been worth all my efforts toward saving money for this trip each year."

Six women from Cherokee County attend Farm and Home Week in 1940 and traveled 400 miles to do this. Five home demonstration clubs were represented by these women and seven of the clubs in the county helped pay transportation cost for them.

The home agent, Alline Richardson, said: "This was certainly a well worth while trip for five of the women had never been to Raleigh, the capital of our State, and three had never been in a cafeteria. They learned many things and saw what they could never have seen in any other way. They saw a picture of the organization. Each class, lecture, and demonstration was an inspiration to them. The exhibits were wonderful and the programs on Riddick Field were more than a pleasure.

"Mrs. Maude Radford attended the lecture-demonstration by the stylist the first morning she was there. She then went

up town and bought for herself two dresses and a hat. Mrs. Radford profited by the lecture as she put into practice what she had learned. She bought a black and white dress with green buttons. She didn't stop until she found white buttons to replace the green and by a small alteration she had the very dress that she wanted. She said, 'Now don't you think I was wise to go to the lecture first and then buy my dresses? Clothes do make you feel different.' Others said to her, 'Maude, you look like a different person after changing your style of costume.'

"The president of our County Council attended the short course and was the leader of the other women while there. She instructed them as to the proper things to do. They were all interested in bringing back home all the information that they could. They attended classes in clothing, health, food preservation, and mattress goes to the living room."

Nine women from Caldwell County attended Farm and Home Week this year. They found the entire week very helpful the home agent, Atha Culberson, reported. "Our women always enjoy their classes better than any other one thing during the week," says Miss Culberson.

"Mrs. C. L. Mast, Happy Valley Club member, had never been to Farm and Home Week before and she went with a feeling that she might not enjoy the week away from her family. She said to me, 'Miss Culberson, I did not know that it was possible for me to enjoy a program so much. It was about the grandest week I ever spent.'"