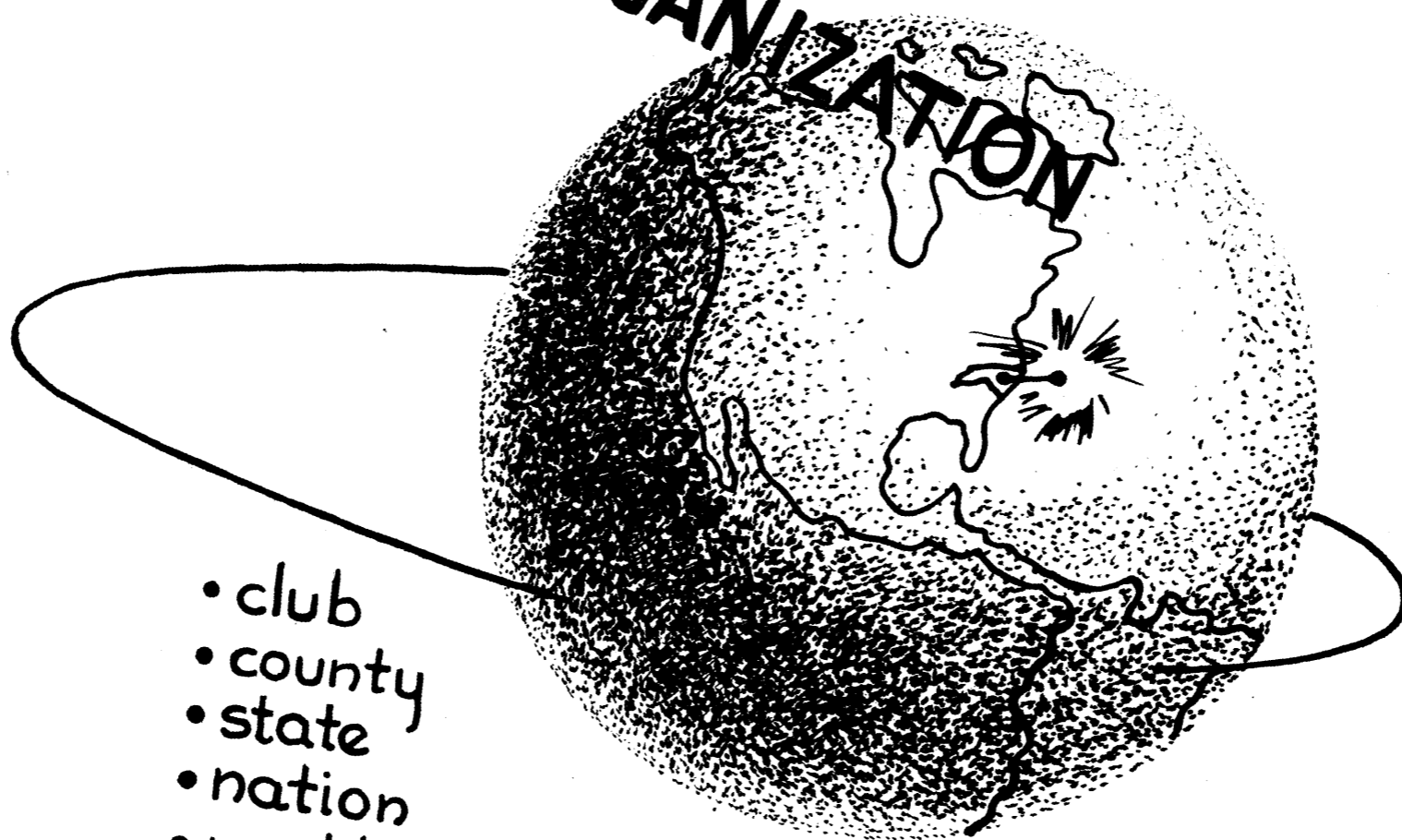


january, 1949

KNOW YOUR ORGANIZATION



- club
- county
- state
- nation
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M. L. Wilson
Director of Extension Service
U. S. Department of Agriculture
Washington, D. C.

I. O. Schaub
Director of Extension Service
N. C. State College
Raleigh, N. C.

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(b) County Program of Work

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National Home Demonstration Council

The Associated Country Women of the World
(International Organization)

Message from:

Ruth Current
State Home Demonstration Agent
N. C. State College
Raleigh, N. C.

"TODAY'S HOME BUILDS TOMORROW'S WORLD"

This is a new era of opportunity and development. An era, we hope, for enjoyment of a standard of living which the present advances in technology and science should make possible for all.

Home Demonstration Work has had great influence in setting a higher pattern of living in the homes of farm and non-farm people. The program will continue to help people improve their living standards. In addition, I hope home demonstration programs will be concerned more and more with the science of living.

We have used science to learn how to make machines. We have used science to learn many secrets of good health and nutrition. But in a fast-moving age we are somewhat behind in making use of the science of living. There is a need today for greater use and wide application of the social sciences; of philosophy; of religion. We must place greater emphasis, too, on the importance of mental and emotional stability. There are times when all families and individuals must make psychological adjustments. To do so requires character and a sense of individual responsibility. The science of living can help greatly in developing them. It can contribute much toward shaping popular ethics, ideals, and human values. It may be the key to lasting peace.

M. L. Wilson, Director of Extension Work
U. S. Department of Agriculture
Washington, D. C.

VISION

Today we are facing in many ways a new World, a new Nation, a new South, and a new program for Home Demonstration Work at the beginning of this new year. I hope your organization composed of local clubs will provide help for the most humble families and citizens to participate in club, community, county, and state meetings. There can be a way of reaching these families and I am sure you will find this way.

I am constantly aware of the great influence of the home demonstration program and how it is affecting the farm families and community life in the state. May I urge you regardless of what your club program might be that you continue in a big way the production and preservation of food.

It is our desire always to give you the kind of help you need and want. In the year ahead, we believe that you will want to continue to expand your program into larger fields such as health and medical care, nutrition, housing, farm and home financial planning, consumer education and likewise becoming more keenly concerned over the problems of community such as schools, hot lunch program, adequate library facilities, community facilities for family and neighborhood recreation.

It is to your advantage and also to the advantage of the Extension Service to continue building a correlated program with the following state agencies: State and County Health Departments, State Recreation Commission, and the State Library Commission. You have the organization through which these agencies with Extension cooperation can serve more farm families in a most effective and educational way.

I wish for you a most successful year.

I. O. Schaub, Director
N. C. Agricultural Extension Service
N. C. State College
Raleigh, N. C.

We are privileged in having messages from Director M. L. Wilson and Director I. O. Schaub. We do appreciate them.

PURPOSE OF THE JANUARY MEETING

1. To understand and appreciate the educational aims and objectives of home demonstration work; to study, step by step, the structure of the organization beginning with (a) the local home demonstration club, (b) the County Federation of Home Demonstration Clubs, (c) the District Federation of Home Demonstration Clubs, (d) the State Federation of Home Demonstration Clubs, (e) the National Home Demonstration Council, and lastly the organization of the country women of the world.
2. To show local club women in every county in the State that they are a part of an adult educational program of nation-wide importance.
3. To understand the need of having trained officers, leaders, and loyal cooperation from club members. It is only through working together can they make their dreams come true. We must never become satisfied, never so good in what we do that we are not anxious to do a better job.

AIMS OF HOME DEMONSTRATION WORK

Aims should serve as great beacons toward which home demonstration women should constantly strive. They make for an appreciation and also a better understanding of the work that club women have outlined to do. It is only when we keep our eyes on our aims that we can rebuild and readjust programs to meet the felt needs of people. Just as the radio beacons enable aviators to make safe and happy landings so will our aims and well planned programs bring farm families closer to a more satisfying home and community life.

Through the participation in home demonstration work (which is adult education) farm women gain a new vision - their horizons expand. They are brought face to face with their neighbors' problems along with their own and thus are aided in seeing the interdependence of their welfare and that of their neighbors, their community, the entire nation and the world.

1. The really great aim of home demonstration work is the growth and development of the people, the individual and leaders of the community, and of society as a whole.
2. Another important aim is to "help people help themselves" - to start where they are and with what they now have to raise the levels of living.
3. To help people recognize their home and family problems and develop with them programs that will aid in solving the problems. The home agent is to work with people not for them.
4. To reach people who really need home demonstration work most. Are not these people the ones yet to be reached? "People act only when they are motivated to act." These people must be guided from where they are and with what they have. We can't expect them to become full grown members all at once.

And now we have listed a few principles and ideals by which we can grow and make progress as home demonstration members. "Ideals are like stars, you will not succeed in touching them with your hands. But like the seafaring man on the desert of waters, you choose them as your guides and following them you will reach your destiny." Charles Schurz.

HOME DEMONSTRATION LEADERS

- 1 - State Home Demonstration Agent
- 1 - Assistant State Home Demonstration Agent
- 8 - District Home Demonstration Agents
- 13 - Home Demonstration Specialists
- 147 - County Home Demonstration Agents
- 79 - County Assistant Home Demonstration Agents

These figures include the State and Field Staffs, White and Negro.

ORGANIZATION

County, State, Nation, and International

Page 4 of the Year Book. Please begin at the bottom of the page and go up in explaining the organization. The top would never have been, had it not been for the bottom people in the organization.

1. Club. Use map and location to show membership and potential membership.

Strengths and Weaknesses:

- (a) Needs for 1949
 - (b) Participation of Leaders
 - (c) Reaching more people
 - (d) Community programs
- Etc.

2. County Federation. Composed of various home demonstration clubs in a county, organized according to a constitution and by-laws. See Year Book, pages ~~30, 35-36.~~ 4, 17-21.

- (a) County Council. An advisory board, it is the most important and helpful group of people to the home agent in the organization - if it is not misused and if the women understand the purpose of the council.

Council meetings should be designed for transacting the business of the organization, not for project work.

The Council members at all times are to represent their local club membership - not individual opinions and prejudices. The democratic process should be encouraged. Give the reasons why.

Council meeting dates should be set and the officers should know well in advance of the meeting in order for the presidents to have time to get opinions from club membership.

The County Council members should govern their meetings as nearly as possible and practical. The president should call the meetings, state purpose, and preside over meetings in a businesslike way. Excellent training for growth and leadership continues here. People like to do things for themselves. They will respond better. Pages 6-19 of the Year Book for supplement.

- (b) County Program of Work. Year Book, pages 19-24. Fill in Year Books with month-by-month subjects for 1949.

I hope you will encourage Project Leaders in every field of work to read carefully the Aims and Objectives on pages 25-27. So much depends on these good leaders. We are grateful to have their volunteer service.

3. Districts. This is an opportune time to discuss the need for having delegates from every organized club attend their District Meeting. Year Book, pages 13-16. Reports should be discussed. The need for cooperating with County Council in getting highlights of program given. District reports show the type of program that is being carried in a county.
4. State Federation. The State Federation of Home Demonstration Clubs is the total membership of all club members in the State. Purpose of the program, Year Book pages 7, 9-12.
- (a) State Executive Board
- (b) State Council - explain in detail - voting delegates on Federation Day - pledge to Jane S. McKimmon Loan Fund - State Council Meeting - study construction, Year Book, pages 42-46. Be sure that program is clear in your mind. See District Agent if there is some question.
- (c) Affiliations - page 8 of the Year Book.

I would try to get all dues and pledges paid in January and see that this business is transacted properly - know to whom money is to be sent, etc.

NATIONAL HOME DEMONSTRATION COUNCIL

This is a nation-wide organization of home demonstration clubs.

Purpose: To further strengthen, develop, coordinate and extend adult education in Home Economics through Cooperative Extension Service and Land Grant Colleges; to provide opportunity for homemakers in home demonstration clubs to pool their judgment and experience for the progressive improvement of home and community life; to offer a means by which homemakers may initiate, interpret, and promote Extension projects of national importance in the protection and the development of the American home. The North Carolina Federation of Home Demonstration Clubs is affiliated with the National Council. See October NEWS LETTER for 1949 National Home Demonstration Program.

Officers: President - Mrs. Malcolm Byrnes (Louisiana)
Vice-President - Mrs. Clyde Taylor (Arkansas)
Secretary - Mrs. Sam Studebaker (Ohio)
Treasurer - Mrs. Gilbert Gangnes (North Dakota)
Southern Director - Mrs. C. E. Bausman (Mississippi)

THE ASSOCIATED COUNTRY WOMEN OF THE WORLD
(International Organization)

This organization is composed of women with the problems and hopes like we have them here at home.

Present headquarters are in London.

Membership - about 5 million women.

There is some form of an organization on every continent.

1. Aims:

- (a) To work together for the betterment of rural homes and communities through study and action in the spheres of homemaking, housing, health, education, and particularly all aspects of food and agriculture. (Note above "study and action." We study but we don't always get action. This is what we want!)
- (b) To further international relations in every way consistent with aims of the Association.

2. This organization meets every three years. Last year five delegates represented the North Carolina Federation of Home Demonstration Clubs in Amsterdam, Holland. All members are invited to attend.

3. Publications. The Associated Country Women of the World publishes THE COUNTRY WOMAN which serves as a link between all Constituent Societies. The articles are on the work of the organizations, reports of national and state conferences, and sometimes extracts from personal letters. This month there are reports from The Netherlands, Great Britain, Australia, and a challenging report of the Campaign for the United Nations Appeal for Children, and articles entitled "Echoes of Amsterdam," "Fifty Years A Queen." It would please me to have every club subscribing to THE COUNTRY WOMAN. Address: The Associated Country Women of the World, Flat 1, 15 Collingham Road, London, S.W.5.

4. Contacts. The Associated Country Women of the World believes that personal contacts are the best means of bringing about good international relationship.

Exchange of:

- (a) Visits with the help of the London Office.
- (b) Pen Friends - about 7,200 members of rural societies in many countries have been put in touch with each other. (I do hope every club member will soon be writing to a Pen Friend.)

5. Finance.

- (a) Annual dues are paid by Constituent Societies and Individual Contributing Members.
- (b) Penny-for-Friendship - contributions go to help forward work of the world-wide organization.

6. Officers:

President - Mrs. Raymond Sayre (U.S.A.) Mrs. Sayre is to be our guest speaker on Federation Day during Farm and Home Week.

Vice-Presidents - Mevrouw Elema Bakker (The Netherlands)

Lady Eleanor Cole (Kenya)

Mrs. Leslie Craig (Australia)

Miss Amy Kane (New Zealand)

Mrs. Kennedy (Gt. Britain)

Fru. Lilliehook (Sweden)

Lady Tiphaine Lucas (France)

Mrs. Conlton Smith (U.S.A.)

Honorary Treasurer - Mrs. D. M. McGrigor

Executive Committee

Chairman - Mrs. Charles Russell

Vice-Chairmen - Lady Howard (Gt. Britain)

Mrs. Ian Macdonald (U.S.A.)

Mrs. Meir (Switzerland)

Mrs. Putland (The Netherlands)

Editor - Miss Elsa Graham White

You may wish to write to these women for names of Pen Friends.

7. The Country Women's Council U. S. A. is the combination of Constituent Societies of the Associated Country Women of the World in the United States, numbering about three million rural women scattered over the country from coast to coast:

Associated Women of the American Farm Bureau Federation

Country Gentlewomen's League

National Master Farm Homemakers Guild

National Home Demonstration Council

Women's National Farm and Garden Association

New England Farm and Garden Association and member societies in the following states: Alabama, Colorado, Illinois, Iowa, Kansas, Kentucky, Louisiana, Maryland (2), Massachusetts, Michigan, Mississippi, Missouri, Nebraska, New York, North Carolina, Ohio, Oregon, South Carolina, South Dakota, Virginia, West Virginia, Wyoming.

Aims: The aims of the Country Women's Council U.S.A. are to bring the Associated Country Women of the World Constituent Societies of the United States into closer relationship in order to carry out the Associated Country Women of the World projects and further its aims and purposes more efficiently.

Mrs. Spencer Ewing is president of the Country Women's Council U.S.A. I hope we can be privileged to have her come to Farm and Home Week. She reminds me of Mrs. McKimmon. She has written a CITIZENSHIP PRIMER. She says, "The individual and his world form a team, like a baseball team. The essentials are the same, loyalty, cooperation, self control for a common goal, individual effort to help achieve the goal. Education is a great helper. It helps the individual to know and understand his world, and so to adjust himself to it; to grow and develop; to widen the circle; to feel himself a part of the team. It stimulates him to more active cooperation first with the family, then the school, community, state, nation, finally the universe. Education is continuous." The above statement from Mrs. Ewing fits into our February meeting!

8. Affiliations.

The Associated Country Women of the World is a member of the Liaison Committee of Women's International Organizations, which includes the international organizations of such groups as the YWCA, AAUW, The Business and Professional Women, Women Magistrates, the Council of Women, etc.

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Here it is - an interesting program to begin the New Year. May I share with you the opportunities and responsibilities in getting it put over? Responsibility is the thing that educates. It is the "piping out" information into useful service that counts and we must not question our ability for doing the job. Our task isn't an easy one but I wouldn't be happy, and I don't believe you would, doing anything else.

The Staff joins me in accepting the challenge for greater service to more farm people.

Ruth Current
State Home Demonstration Agent

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