

North Carolina Federation  
of  
HOME DEMONSTRATION CLUBS  
Plan of Work  
1951



## Organization

Executive Board - 7 members  
Board of Directors - 26 members  
State Chairmen - 9  
District Chairmen - 26  
County Council Presidents - 100  
Number of Home Demonstration Clubs - 1,818  
Total membership - 49,785

## Problems

1. All club members do not know the organization and programs of the Federation of Home Demonstration Clubs.
2. Membership has not increased as it should.
3. Membership of young homemakers is too small.
4. Some leaders do not know and accept their responsibilities.
5. Many members do not know and accept their responsibilities.
6. The story of home demonstration work is not being told as it should be in all counties.
7. The number of accidents on the highways is on the increase.

## Goals

1. An informed membership.
2. An organization in every county in which club and county leaders serve in the office to which they have been elected or selected.
3. A membership drive in every county.
4. A Year-Round Information Program.
5. A Safety Education Program to encourage people to assume an individual responsibility in becoming safety conscious.
6. Continue International Relations Program.

I. An informed membership:

- What to do -
1. Have a thorough discussion of information, given at the training school, at the next County Council meeting.
  2. Representatives from every club in county inform their members of the county, district, state, national and international organization.
    - a. County Council - its purpose and work
    - b. District Federation - duties of officers
    - c. State Organization - duties of Executive Board members
    - d. A.C.W.W. and C.W.C. - chart in Yearbook
      - (1) Relationship of state and national organizations
        - a. Membership in A.C.W.W.  
23 countries - 103 organizations  
about 6 million women
        - b. Membership in C.W.C.  
5 national organizations  
4 regional organizations  
38 state organizations
  3. The County Council Treasurer has charge of all county monies.
  4. All contributions from counties to the State Federation are sent to Mrs. Roberta Ray, Treasurer of the North Carolina Federation of Home Demonstration Clubs, Newland, N. C. These must be sent in by May 31

II. An organization in every county in which club and county leaders serve in the office to which they have been elected or selected.

- What to do -
1. Inform all club members that there are three kinds of leaders:
    - a. organization
    - b. project
    - c. committee

2. Select all leaders according to a criteria.
  - a. She should have the following qualifications:
    1. a sincere desire to learn and a desire to serve
    2. knowledge of the program and the people
    3. belief in the program, the people and herself
    4. confidence in herself
    5. enthusiastic and optimistic
    6. understanding of objectives
3. Train leaders for the job they are to do.
4. County Council hold workshop for its members.
5. Local club hold workshop for its officers and chairmen.
6. Hold county-wide training school on Parliamentary Proceedure.

### III. A Membership Drive in every county:

- What to do -
1. A definite plan for securing new members.
  2. Every club vice president cooperate with County Council vice president in reaching the goal of 100,000 members in North Carolina by December 31, 1953.
    - a. A Kick Off Meeting:  
In every county, the vice president of the County Council should meet and organize all vice presidents in the local clubs and plan a survey or a census taking in each community, of all eligible women, especially the younger groups. Take stock of your community and list all women who are not members. Plan visiting campaign and talk with those who are not familiar with the organization, about the Home Demonstration Club program and its benefits.
    - b. A "Go-Getters Club":  
All vice presidents plan to mobilize each home demonstration club woman into active service for a definite membership rally month in each county. Conduct an all-out drive that blankets every area in North Carolina. Visit every newcomer in the vicinity, and invite each of them to the club, for personal contact is the only solution to the membership problem. It behooves us to get the

women in the deep recesses of rural living into our organization whose primary purpose is to promote "Better Rural Living". We must enlist them before we teach them.

Let's marshall all our forces and resources and "keep on keeping on" until the majority of rural women in North Carolina are club members.

#### IV. A Year-Round Information Program:

- What to do -
1. County Publicity Chairman submit plan to County Council.
    - a. Each Home Demonstration Club have at least one feature story published in local paper during the year.
    - b. Work out schedule so each club will have definite time to submit feature stories.
    - c. County Publicity Chairman compile these stories (one per club) in book.
  2. County Publicity Chairman place book on exhibit at Farm and Home Week.
  3. "News Letter" subscriptions should be channeled through County Publicity Chairman, and sent to Mrs. Roberta Ray, Treasurer of State Federation of Home Demonstration Clubs, Newland, N. C. These should be sent in by December 15th. Subscriptions run January to January.
  4. Subscriptions for "National Notes", "C.W.C. Bulletin" and "The Country Woman" are to be sent to Mrs. Clyde King, State Publicity Chairman, Nashville, N. C. Subscriptions to all magazines run January to January. The "National Notes" .50 per year; "The Country Woman" \$1.00 per year.

#### V. A Safety Education Program to encourage people to assume an individual responsibility in becoming safety conscious.

- What to do -
1. Assist 4-H Club members with their highway safety project.
  2. Look for and remove hazards on school bus routes. Regard right of way as posted in relation to hazards which exist.
  3. Report on Achievement Day the number of hazards removed.
  4. Urge the planting of low grazing crops near curves and intersections.
  5. Support the Driver Education Program sponsored by the Dept. of Public Instruction and the Highway Safety Division of the N. C. Department of Motor Vehicles.
  6. Participate in National Safety Week.
  7. Cooperate with the Roadside Development Council.

VI. Continue International Relations Program:

What to do - 1. Penny for Friendship

- a. Every home demonstration club member give one penny or more to help carry on the work of the C.W.C.

2. Friendship Parcels

- a. Build international friendship by sending packages to overseas families.

3. Letter Friend

- a. Continue Letter Friend Program
- b. Ten club women or more from each county participate in this program. Letter Friend blanks may be secured from Mrs. W. R. Langdon, Rt. 1, Coats.

- 4. Continue contributions to the United Nations Children's Emergency Fund.

References

"Leaders - Let's Do A Better Job", Mrs. Verona J. Langford  
Eastern District Agent

The Yearbook of the N. C. Federation of Home Demonstration Clubs

"Accident Facts" 1950 Edition, National Safety Council

N. C. Federation of Home Demonstration Clubs Plan of Work 1950

CALENDAR OF WORK

	President	Vice President	Secretary	Treasurer	Publicity Chairman
Jan.	County Council Meeting	Plan for Membership Drive	Write news article about program for year - goals, etc.	Urge local club Treasurer to pay all dues by March	Discuss plans for publicity at Council Meeting
Feb.	Plan for Nat'l Home Dem. Week	Contact all Vice Pres. of local clubs about membership	Keep records of all business and program meetings throughout the year		
Mar.	County Council Final plans for District Meeting	Report on progress of membership drive		Collect all monies from clubs	Contact all Publicity Chairmen of local clubs about publicity plan.
Apr.					
May	Observance of Nat'l Home Dem. Week			Final date for sending all money to State Treasurer	
June	County Council Election of Officers	Check with Vice Pres. about Membership Drive			Report on progress of publicity at Council

	President	Vice President	Secretary	Treasurer	Publicity Chairman
July 66	Send in reports for state and national council meetings				
Aug.					Take publicity book to Farm & Home Week
Sept.	County Council Final Plans for Achievement Day				Evaluate publicity program in county
Oct.	Achievement Day (24) U.N. Day Installation of Officers	Recognize members added to rolls during the year		Collect Pennies for Friendship	Make report on Achievement Day
Nov.					
Dec.	Assume responsibilities of office Hold workshop for new officers	→	→ ✓	Make county budget	Plan for Year-Round Information Program